



ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

AGENDA

Tuesday, March 17, 2020 – 12 PM | Council Chambers, City Hall

1. Call meeting to order
2. Approval of Minutes
 - a. February 26th
3. Public Comment – Limit to three minutes per person
4. New Business
 - a. Randy Carpenter of Future West
 - i. Community Profile Planning Project: (2020 Mid-term Goal "B")
 - ii. Reimagining Rural Virtual Community Gathering
 - b. Housing incentives discussion: (2020 Mid-term Goal "D" & Wish List "A")
 - c. Housing Rental Registration Program discussion: (2020 Mid-term Goal "D")
5. Continued Business
 - a. North Gateway Sign-update: (2020 Short-term Goal "B")
 - b. Wayfinding Signs-update: (2020 Mid-term Goal "C")
6. Committee Comments or Concerns
7. Announcement of the next meeting
 - a. April 21st
8. Adjournment

Economic Growth & Development Committee
Members

Amanda Bohrer | Mary Hathaway | John Henderson

CITY OF DEER LODGE ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

MINUTES

Wednesday, February 26, 2020 – 12 PM | Council Chambers, City Hall.

Members Present: Mary Hathaway, & John Henderson

Members Absent: Amanda Bohrer

Mayor: Diana J Solle

Council Members: None

Staff: Brian Bender, & Kimberly Hughes

Guests: Julie Schroder - Chamber

1. Call Meeting to Order

Chairperson Hathaway called the meeting to order at 12 PM.

2. Approval of Minutes

a. January 23rd minutes were approved unanimously.

3. Public Comment

Julie Schroder announced the “Discover Deer Lodge” meeting tonight at 6 PM. Ms. Hathaway stated that she would attend but couldn’t stay long due to prior commitments. Ms. Schroder also offered her assistance to the Committee in whatever capacity they may need.

4. Continued Business

a. North Gateway Sign

CAO Bender offered an update, stating that he just spoke with Keegan Hall from DOC. He noted that award letters have not yet been sent out. Once the letter

has been received, a start-up call will be scheduled to determine the scope of work. The grant award is \$10K, with a \$3K monetary match and the grant window is approximately 12-16 months, as quoted by Mr. Bender.

b. Wayfinding Signs

A discussion ensued regarding possible funding sources. The approximate cost per sign is \$3,700 and the Committee goal is to have two signs installed by June. Some suggestions included local business sponsorship, and donations. Ms. Schroder offered her assistance in obtaining sponsors.

Sign placement was also discussed. The preference is to have one installed on North Main Street, with the second installed on the south end.

c. Community Profile Planning Update

Mr. Bender offered an update, stating that he has been in contact with Randy Carpenter of Future West, who is very much looking forward to this project. Once begun, the project is expected to be completed in six to seven months.

Mr. Bender will reach out to Mr. Carpenter and invite him to attend the March 17th Committee meeting. A Steering Committee will need to be formed in order to develop a community identity and to determine strengths and weaknesses. A survey will be created and presented to the public in order to gain insight at a later date. It was agreed that Committee collaboration with the Chamber of Commerce will help maximize community response.

d. Midterm Goal 4: Continue/Strengthen Relationship with Housing Developers

Chairperson Hathaway initiated a discussion on how to accomplish this goal. Some suggestions included:

- i. Zoning allowances for "Tiny Houses"
- ii. Collaboration with Habitat for Humanity
- iii. Development of a Housing Authority
- iv. Additional apartment complexes like Cottonwood Creek Villa (work with developers)

A need for a Housing Study was identified as well as the most crucial hindrance to growth, lack of land availability.

5. Determine New Meeting Schedule

Due to a member scheduling conflict, it was agreed that meetings will now be held on the third Tuesday of the month at 12 PM.

6. Committee Comments/Concerns

None.

7. Announcement of Next Meeting

a. March 17th at 12 PM – Confirmed.

8. Adjournment

The meeting was adjourned, by consensus, at 12:50 PM.

Prepared by Kimberly Hughes, City Clerk

Mary Hathaway, Committee Chairperson

Date

Economic Growth & Development Committee