



# **ECONOMIC GROWTH & DEVELOPMENT COMMITTEE**

## **AGENDA**

**April 6, 2022, 4:00PM | Council Chambers, City Hall**

1. **Call meeting to order**
2. **Approval of Minutes**
  - a. March 2, 2022
3. **Public Comment** – Limit to three minutes per person
4. **New Business:**
5. **Continued Business:**
  - a. Committee Goals Approval – Jordan
  - b. Mission Statement Discussion – Jordan
6. **Committee Comments or Concerns**
7. **Announcement of the next meeting**
  - a. May 4, 2022, at 4:00pm
8. **Adjournment**

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**Economic Growth & Development Committee**  
**Members**

John Henderson (Chair) | Dick Bauman | John Molendyke

# CITY OF DEER LODGE ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

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## MINUTES

**Meeting: March 2, 2022, at 4:00pm | Council Chambers, City Hall.**

**Members Present:** John Henderson, Dick Bauman, & John Molendyke

**Members Absent:** None

**Mayor:** Absent

**CAO:** Absent

**Staff:** Cyndi Thompson

**Guests:** None

### 1. Call Meeting to Order

Chairman Henderson called the meeting to order at 4:05PM

### 2. Approval of Minutes – February 2, 2022 – No January Meeting.

Member Bauman motioned to approve minutes as presented. Chairman Henderson seconded the motion. 2 Ayes, 0 Nos, 1 Absent. Motion passed.

### 3. Public Comment

a. None

### 4. New Business:

a. Committee Goals – Dick

Member Bauman outlined a few committee goals.

1. 6 Months Goal:

- i. Conduct a survey of all businesses, Medical Center to Renfield metals, MSP to I-90. All businesses, churches, schools, etc. What are their wants, needs, what has the city done right, wrong?
- ii. Merge Mission Statements from Chamber of Commerce, Discover DL, SW Montana Country, Powell County Museum Arts, Grant Kohrs into one summer mission statement

- iii. Actively seek information for an Industrial Park.
  - iv. Schedule tours of Sun Mountain, Powell County Museum & Arts (old prison complex), and Grant Kohrs.
  - v. Have each entity give a short presentation to City Council.
2. 1 Year Goal:
    - i. Communicate to all survey responders the findings of the survey and actions needed by each to accomplish the collective mission.
    - ii. Have a design in place for an industrial park (Jordan).
  3. Long Term Goal:
    - i. Recognize City Councils roll as Economic Development facilitator.

Member Henderson goal:

1. Housing concerns and issues in town with housing.
2. How to make Deer Lodge a "stop" for hikers off the Continental Divide Trail. Suggestions to create a bicycle access station on the trail.

b. Mission Statement - Dick

Member Bauman presented information to the committee: 1. Companies are like people they need a mission. 2. A blueprint for success. 3. Target audience This mission's for you.

**5. Continued Business:**

- a. None

**6. Committee Comments or Concerns:**

- a. None

**7. Announcement of the next meeting:**

April 6, 2022, at 4:00pm

**8. Adjournment:**

Meeting was adjourned at 4:37PM

Prepared by: Cyndi Thompson, City Clerk

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John Henderson, Chairperson

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Date

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**Economic Growth & Development Committee  
Members**

John Henderson (Chair) | Dick Bauman | John Molendyke

# 2022 Economic Growth and Development Committee Goals

Committee: John Henderson (Chair), Dick Bauman, John Molendyke

## 6-Month Goals

- Conduct a survey of all businesses, organizations, and homeowners in Deer Lodge. What are their wants and needs, and what has the city done right/wrong?
- Merge Mission Statements from Chamber of Commerce, Discover DL, SW Montana, Powell County Museum and Arts Foundation, Grant-Kohrs Ranch, Economic Growth and Development Committee, etc. Disburse this merged Mission Statement to all organizations.
- Actively seek information for an industrial park.
- Schedule Committee tours of Sun Mountain Lumber, Powell County Museum and Arts Foundation, and Grant-Kohrs Ranch.
- Identify housing goals, opportunities, and avenues for funding and construction.
- Identify successful Economic Development strategies used by other city's and their EcoDevo organizations: Discover Anaconda, MEDA, Butte Development Group, etc.

## One-Year Goals

- Communicate survey findings to local organizations, City Council, and respondents.
- Determine action-based responses to survey findings and incorporate into this Goals Statement.
- Have a design in place for an industrial park.
- Determine the City Government's role in incentivizing housing: subsidies, loans, tax credit programs, relax zoning restrictions, etc.
- Follow opportunities and avenues for funding and construction of new housing that are determined during the 6-month goal process.
- Work with Discover Deer Lodge to identify each organization's roles and responsibilities for Economic Development. Help this organization get off the ground.

## Long-Term Goals

- Recognize and pursue City Council's roll as Economic Development facilitator.
- Pursue ways of making Deer Lodge a "stop" for hikers off the Continental Divide Trail and other local outdoor recreation. Bicycle access station to the trail?

# Mission Statements

## **Southwest Montana:**

Does not have one.

## **Discover Deer Lodge:**

The Discover Deer Lodge Economic Development Group is an official, registered non-profit organization which seeks to advance Deer Lodge and the surrounding communities of Powell County.

## **Powell County Museum and Arts Foundation:**

To preserve, protect, and present elements of local and regional history and culture.

To be a repository for the history and life of Deer Lodge, Powell County and the State of Montana including but not exclusive to, historic buildings, photographic records, and/or artifacts for preservation, representing the past, present, and future.

To present and educate the members and the public to the significance of the items and artifacts in the repository of the Powell County Museum and Arts Foundation, and to advance this and other educational programs.

## **Powell County Chamber of Commerce:**

A non-profit organization set up for the purpose of advancing the commercial, industrial, agricultural and civic interests of the City of Deer Lodge and Powell County.

## **Grant-Kohrs Ranch:**

Founded in 1860 by pioneer stockgrower John Grant, succeeded in 1866 by cattle baron Conrad Kohrs and preserved 1940-1972 by Hereford rancher Conrad Kohrs Warren, Grant-Kohrs Ranch joined the National Park Service on August 25, 1972. Congress authorized this site's establishment to:

"...provide an understanding of the frontier cattle era of the Nation's history, to preserve the Grant-Kohrs Ranch, and to interpret the nationally significant values thereof for the benefit and inspiration of present and future generations."

## **Powell County:**

I believe they have one, but it is not identified anywhere. Ask County Planner?

**Montana Economic Developers Association:**

Strengthen Montana’s Community and Economic Development through Education, Advocacy, and Collaboration.

**Butte Economic Development Corporation:**

As the primary economic development organization for Butte Silver Bow, the BLDC uses a multi-pronged approach to advancing the Butte economy based around the recruitment of regional or out-of-state businesses to expand their operations to Butte, growth of existing companies, and partnerships with entrepreneurs and companies of all sizes to promote job creation in our community.

**Montana Department of Commerce:**

MISSION

The mission of the Montana Department of Commerce is to foster community-led diversification and sustainability of a growing economy; maintain and improve our infrastructure, housing and facilities; and promote Montana's positive national and international image.

VISION

The Montana Department of Commerce will enhance and sustain a healthy economy so Montana businesses, communities, and people can prosper.

GOALS AND OBJECTIVES

Work to improve the state's economy through business creation, expansion, retention, and diversification of the state's economic base.

Provide direct technical assistance and training for Montana's entrepreneurs, businesses, and their employees in partnership with communities, counties, and local and regional development groups.

Enhance the growth of the Montana economy through the promotion of tourism development, promoting and protecting historic sites, and marketing Montana as a travel and filmmaking destination.

Promote access to new markets, both foreign and domestic, for Montana goods and services.

Provide financing for homeownership and rental assistance opportunities for Montana families.

Develop and improve public infrastructure and housing opportunities for the state's citizens by providing grants and technical assistance to Montana communities and counties.

Prudently manage the investments of state and local government funds.

Provide fair and equal treatment of our fellow employees and our customers.