



# ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

## AGENDA

May 4, 2022, 4:00PM | Council Chambers, City Hall

1. **Call meeting to order**
2. **Approval of Minutes**
  - a. April 6, 2022
3. **Public Comment** – Limit to three minutes per person
4. **New Business:**
  - a. Discussion with Chamber of Commerce and Discover Deer Lodge – Jordan
  - b. Community Survey Discussion – Jordan
5. **Continued Business:**
  - a. Amended Goal List – Jordan
  - b. Vision and Mission Statements – Jordan
6. **Committee Comments or Concerns**
7. **Announcement of the next meeting**
  - a. June 1, 2022, at 4:00pm
8. **Adjournment**

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**Economic Growth & Development Committee**  
**Members**

John Henderson (Chair) | Dick Bauman | John Molendyke

# CITY OF DEER LODGE ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

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## MINUTES

**Meeting: April 6, 2022, at 4:00pm | Council Chambers, City Hall.**

**Members Present:** John Henderson, Dick Bauman, & John Molendyke

**Members Absent:** None

**Mayor:** Absent

**CAO:** Jordan Green

**Staff:** Cyndi Thompson

**Guests:** None

### 1. Call Meeting to Order

Chairman Henderson called the meeting to order at 4:00PM

### 2. Approval of Minutes – March 2, 2022

Member Bauman motioned to approve minutes as presented. Member Molendyke seconded the motion. 3 Ayes, 0 Nos. Motion passed.

### 3. Public Comment

a. None

### 4. New Business:

a. None

### 5. Continued Business:

a. Committee Goals Approval – Jordan

#### 6-Month Goals

- Conduct a survey of all businesses, organizations, and homeowners in Deer Lodge. What are their wants and needs, and what has the city done right/wrong?

- Merge Mission Statements from Chamber of Commerce, Discover DL, SW Montana, Powell County Museum and Arts Foundation, Grant-Kohrs Ranch, Economic Growth and Development Committee, etc. Disburse this merged Mission Statement to all organizations.
- Actively seek information for an industrial park.
- Schedule Committee tours of Sun Mountain Lumber, Powell County Museum and Arts Foundation, and Grant-Kohrs Ranch.
- Identify housing goals, opportunities, and avenues for funding and construction.
- Identify successful Economic Development strategies used by other cities and their Eco Devo organizations: Discover Anaconda, MEDA, Butte Development Group, etc.

#### One-Year Goals

- Communicate survey findings to local organizations, City Council, and respondents.
- Determine action-based responses to survey findings and incorporate into this Goals Statement.
- Have a design in place for an industrial park.
- Determine the City Government's role in incentivizing housing: subsidies, loans, tax credit programs, relax zoning restrictions, etc.
- Follow opportunities and avenues for funding and construction of new housing that are determined during the 6-month goal process.
- Work with Discover Deer Lodge to identify each organization's roles and responsibilities for Economic Development. Help this organization get off the ground.

#### Long-Term Goals

- Recognize and pursue City Council's roll as Economic Development facilitator.
- Pursue ways of making Deer Lodge a "stop" for hikers off the Continental Divide Trail and other local outdoor recreation. Bicycle access station to the trail?

Other items discussed: Survey samples from another city. Member Bauman presented booklet of Butt's Annual Community Report with suggestions Discover Deer Lodge create an Annual DL Community Report.

6 Month Goal, Chairperson Henderson suggested Discover Deer Lodge and Chamber be invited to future Economic Growth & Development meetings and the committee act as a facilitator between organizations.

Member Bauman mentioned Deer Lodge needing an Industrial Park, we have a great proximity. Annexation was discussed.

Member Bauman motioned to approve goals as amended. Chairperson Henderson seconded the motion. 3 Ayes, 0 Nos. Motion passed.

#### b. Mission Statement Discussion - Jordan

Sample mission statements were provided from the surrounding area, regional and statewide. Mission Goals structure should be 1. Vision, 2. Mission 3. Goals and Objectives.

1. Vision – What you want your organization to be.
2. Mission – The way the organization is to achieve the Vision.
3. Goals and Objectives – Way to achieve that, Mission.

Member Bauman presented Mission Statement from Mt Department of Corrections.

The committee to bring draft Mission Statement and/or draft Vision Statement ideas to the next meeting.

**6. Committee Comments or Concerns:**

a. None

**7. Announcement of the next meeting:**

May 4, 2022, at 4:00pm

**8. Adjournment:**

Meeting was adjourned at 4:53PM

Prepared by: Cyndi Thompson, City Clerk

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John Henderson, Chairperson

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Date

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**Economic Growth & Development Committee  
Members**

John Henderson (Chair) | Dick Bauman | John Molendyke

# FINAL

## 2022 Economic Growth and Development Committee Goals

Committee: John Henderson (Chair), Dick Bauman, John Molendyke

### 6-Month Goals

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- Merge Mission Statements from Chamber of Commerce, Discover DL, SW Montana, Powell County Museum and Arts Foundation, Grant-Kohrs Ranch, Economic Growth and Development Committee, etc. Disburse this merged Mission Statement to all organizations.
- Actively seek information for an industrial park.
- Schedule Committee tours of Sun Mountain Lumber, Powell County Museum and Arts Foundation, and Grant-Kohrs Ranch.
- Identify housing goals, opportunities, and avenues for funding and construction.
- Identify successful Economic Development strategies used by other city's and their EcoDevo organizations: Discover Anaconda, MEDA, Butte Development Group, etc.
- Bring Chamber of Commerce and Discover Deer Lodge together to talk about future roles and obligations in the City.

### One-Year Goals

- Communicate survey findings to local organizations, City Council, and respondents.
- Determine action-based responses to survey findings and incorporate into this Goals Statement.
- Have a design in place for an industrial park.
- Determine the City Government's role in incentivizing housing: subsidies, loans, tax credit programs, relax zoning restrictions, etc.
- Follow opportunities and avenues for funding and construction of new housing that are determined during the 6-month goal process.
- Work with Discover Deer Lodge to identify each organization's roles and responsibilities for Economic Development. Help this organization get off the ground.

### Long-Term Goals

- Recognize and pursue City Council's roll as Economic Development facilitator.
- Pursue ways of making Deer Lodge a "stop" for hikers off the Continental Divide Trail and other local outdoor recreation. Bicycle access station to the trail?
- Create and potentially annex an industrial park.