



# ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

## AGENDA

June 7, 2023, 5:00PM | Council Chambers, City Hall

1. **Call meeting to order**
2. **Approval of Minutes**
  - a. Regular Meeting: May 3, 2023
3. **Public Comment** – Limit to three minutes per person
4. **Continued Business:**
  - a. Main Street Banners – Jordan
5. **New Business:**
  - a. Arrowstone Park Billboard Discussion – Jordan
  - b. Main Street Painting Application - Jordan
6. **Committee Comments or Concerns**
7. **Announcement of the next meeting**
  - a. Regular Meeting: July 5, 2023, at 5:00pm
8. **Adjournment**

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### Economic Growth & Development Committee Members

John Henderson (Chair) | Dick Bauman | John Molendyke

*MISSION STATEMENT: The Economic Growth & Development Committee strives to create a strong and sustainable local economy by acting as a liaison for the cooperation of the City's disparate community organizations, providing economic incentives and assistance when necessary and warranted, promotion solutions to seeking creative solutions to problems challenging the City's business environment.*

# CITY OF DEER LODGE ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

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## MINUTES

May 3, 2023 at 5:00pm | Council Chambers, City Hall.

**Members Present:** John Henderson, Dick Bauman, John Molendyke

**Members Absent:** None

**Mayor:** Absent

**CAO:** Jordan Green

**Staff:** Cyndi Thompson

**Guests:** None

### 1. Call Meeting to Order

Chairman Henderson called the meeting to order at 5:00PM

### 2. Approval of Minutes –

a. Regular Meeting: April 19, 2023

Correction on page 1 (4a): Banners were originally made in ~~2022~~ 2020 through a Microgrant. Chamber of Commerce is looking for a previous invoice and/or a contract from ~~2022~~ 2020.

Member Bauman motioned to approve as corrected. Chairman Henderson seconded the motion. 2 Ayes, 0 Nos, 1 Abstained. Motion passed.

### 3. Public Comment

a. None

### 4. Continued Business:

a. Main Street Banner – Jordan

Working with Julie at the Chamber of Commerce to find the grant from 2020. No further update.

**5. New Business:**

- a. Arrowstone Park Billboards – Jordan

Use of the large billboard provided to the city from the county at the South end of town. City responsible for cost of vinyl and installation. City will work with Danielle Jurcich as she can provide good high quality scenery photos. Sign could include simple verbiage stating "Welcome to Deer Lodge" with scenery in the background.

Member Bauman suggested leaving "Undiscovered Treasurer" verbiage off the sign.

Member Molendyke asked about the length of time of a billboard once vinyl is installed. Jordan replied, possibly a couple of years. Member Bauman stated, you can possibly get 4 years before they start fading.

Member Bauman motioned recommendation to Finance to move forward with billboard. Member Molendyke seconded the motion. 3 Ayes, 0 Nos. Motion Passed.

**6. Committee Comments or Concerns:**

- a. Chairman Henderson: There are some areas south end of town where murals could be placed.
- b. Jordan Green provided an update on the Living Local app.
- c. Member Bauman presented a new Southwest Montana Magazine.

**7. Announcement of the next meeting:**

Regular Meeting: June 7, 2023, at 5:00PM

**8. Adjournment:**

Meeting was adjourned at 5:13pm

Prepared by: Cyndi Thompson, City Clerk

\_\_\_\_\_  
John Henderson, Chairperson

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Date

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**Economic Growth & Development Committee**

**Members**

John Henderson (Chair) | Dick Bauman | John Molendyke