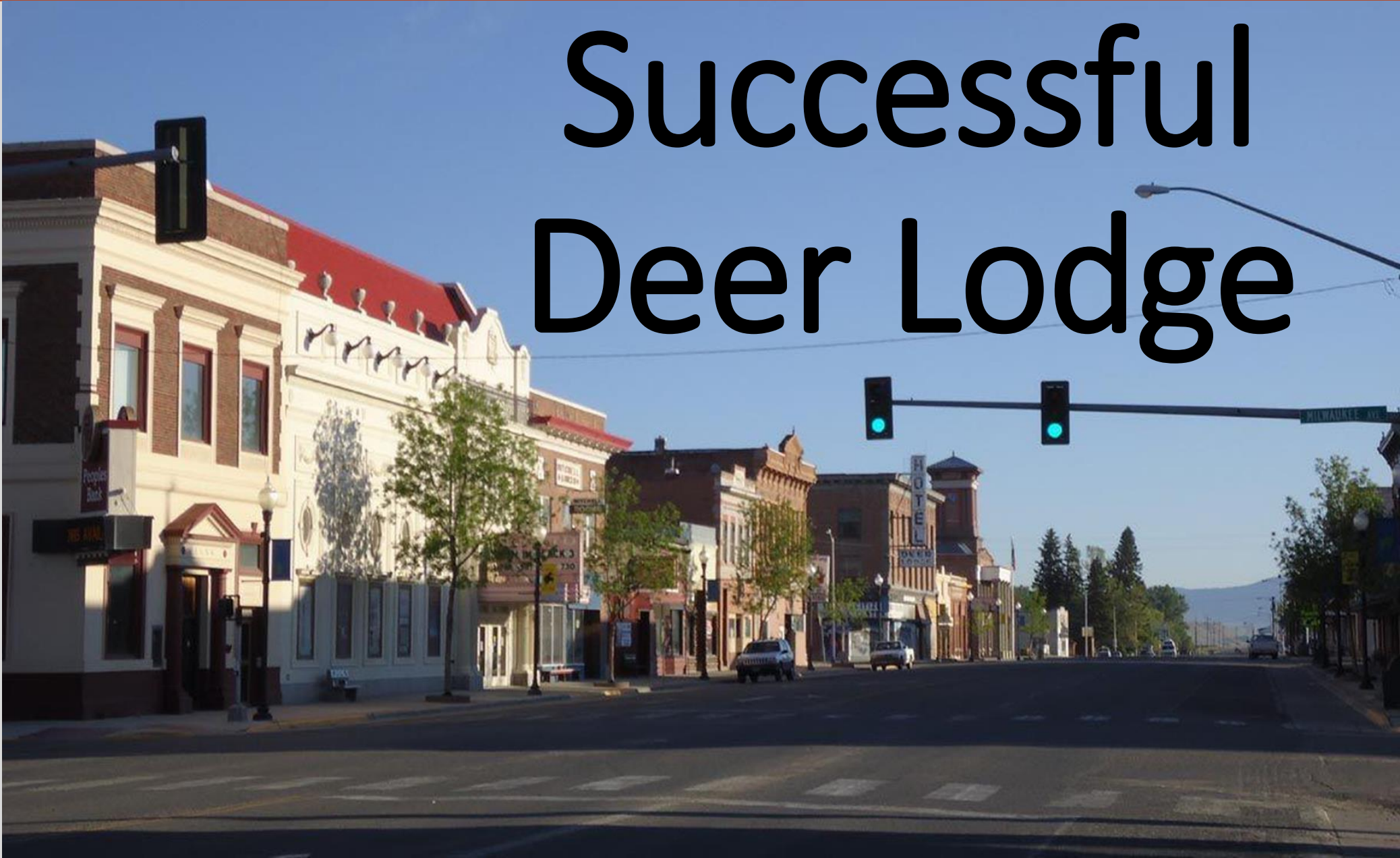


Successful Deer Lodge



Project Purpose

Successful Deer Lodge is intended to help the community:

- Understand where it is now (existing conditions).
- Understand what residents want it to be like in the future.
- Assess options for addressing challenges and opportunities.
- Develop a concrete, achievable set of near-term and mid-term community development actions to help it achieve that future.

Project Strategies

- Identify shared community values that define Deer Lodge.
- Build common understanding of the issues, underlying causes, and potential solutions to community challenges.
- Develop prioritized action plan to address issues and capitalize on opportunities.
- Support action teams and projects to implement the action plan.
- Identify funding opportunities to help implement the action plan.

Anticipated Outcomes

- Shared understanding of resident attitudes about the community.
- Community profile that helps residents understand current conditions in the community.
- Identification and prioritization of action steps to accelerate community development.
- An achievable plan to complete those actions.

Project Phases

Phase 1: Project organizing

Phase 1a: Communications and public engagement

Phase 2: Resident surveys and interviews

Phase 3: Community Profile

Phase 4: Speaker series

Phase 5: Successful Deer Lodge community workshops

Phase 6: Final report and action plan

Successful Deer Lodge Project Timeline

Aug-20

Sep-20

Oct-20

Nov-20

Dec-20

Jan-21

Feb-21

Mar-21

Project Organizing and Planning



Develop Communication Infrastructure and Public Engagement Plan



Resident Surveys and Interviews



Complete Community Profile



Speaker Series



Community Workshops



Final Report and Action Plan



Potential Project Topics

Community and Economic Development

- Housing
- Downtown
- Tourism and promotion
- Infrastructure
- Fiscal health

Steering Committee Roles and Expectations

See Handout!