



ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

AGENDA

June 5, 2024 at 5:00PM | Council Chambers, City Hall

1. **Call meeting to order**
2. **Approval of Minutes –**
 - a. Regular Meeting: May 8, 2024
 - b. Special EG&D Meeting: May 22, 2024
3. **Public Comment –** Limit to three minutes per person
4. **Continued Business:**
 - a. Business Improvement District – Jordan
5. **New Business:**
 - a. Rotating Street Banners – Jordan
 - b. Street Art Update – Jordan/Ava
6. **Committee Comments or Concerns**
7. **Announcement of the next meeting**
 - a. Regular Meeting: July 3, 2024, at 5:00pm
8. **Adjournment**

Economic Growth & Development Committee

Members

John Henderson (Chair) | Kirk Hayes | Vacant

MISSION STATEMENT: The Economic Growth & Development Committee strives to create a strong and sustainable local economy by acting as a liaison for the cooperation of the City's disparate community organizations, providing economic incentives and assistance when necessary and warranted, promotion solutions to seeking creative solutions to problems challenging the City's business environment.

CITY OF DEER LODGE ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

MINUTES

Meeting: May 8, 2024, at 5:00pm | Council Chambers, City Hall.

Members Present: John Henderson, Kirk Hayes

Members Absent: Vacant, Ward 1

Mayor: Absent

CAO: Jordan Green

Staff: Cyndi Thompson

Guests: See sign in sheet

1. Call Meeting to Order

Chairman Henderson Called the Meeting to order at 5:00PM.

2. Approval of Minutes

- a. Regular Meeting: April 3, 2024

Member Hayes motioned to approve as presented. Chairman Henderson seconded the motion. 2 Ayes, 0 Nos. Motion passed.

3. Public Comment

- a. None

4. Continued Business:

- a. Business Improvement District (Goal List #1): Discuss boundaries, funding, and outreach strategy – Jordan

Discussion with the committee where City Staff would like to look into three funding strategies and determine which one is the most equitable in this meeting. One is land, second is taxable value and the other thing is implementation. This is an ongoing discussion. No motion required.

5. New Business:

- a. Introduce Ava Hoffman: Intern and discuss implementation of goals – Jordan

Ava is an incoming Junior into University of Michigan who reached out to me last year and is specializing and majoring in public policy. She reached out to me about an internship focusing specifically on public policy, how it works on the local level. With a particular interest and implementation of projects and of policy and how implementation works. Currently Ava is working on some project within the city along with public art projects and murals for the City.

No motion required, discussion only.

6. Committee Comments or Concerns:

- a. Chairman Henderson discussed rotating street banners. This will be on next months' agenda.

7. Announcement of the next meeting:

- a. Special EG&D Meeting, May 22, 2024 at 5PM
- b. Regular Meeting: June 5, 2024 at 5PM

8. Adjournment:

Meeting was adjourned at 5:32PM

Prepared by: Cyndi Thompson, City Clerk

John Henderson, Chairperson

Date

**Economic Growth & Development Committee
Members**

John Henderson (Chair) | Kirk Hayes | Greg Larkins

CITY OF DEER LODGE ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

MINUTES

Meeting: May 22, 2024, at 5:00pm | Council Chambers, City Hall.

Members Present: John Henderson, Kirk Hayes

Members Absent: Vacant, Ward 1

Mayor: Absent

CAO: Jordan Green

Staff: Cyndi Thompson

Guests: Ava Hoffman

1. Call Meeting to Order

Chairman Henderson Called the Meeting to order at 5:00PM.

2. Approval of Minutes

- a. Regular Meeting: Deferred till next meeting

3. Public Comment

- a. None

4. Continued Business:

- a. Business Improvement District: Discuss boundaries, funding, and outreach strategy – Jordan

Discussed various assessment methods for a potential Business Improvement District (BID) and fundraising efforts. Discussed the potential of public art to revitalize downtown areas, emphasizing the importance of equity and inclusivity. Committee agreed on the need for permission from the committee and council before promoting any projects. They also discussed creating street art in the town and involving more people in the project.

Action Items:

- Continue working on refining the assessment rate structure options, including flat rate vs tiered brackets based on building size or value.
- Research state requirements around how a BID board can raise assessment rates in future years.
- Gather more before/after examples of downtown revitalization projects for marketing pitch materials.
- Reach out to additional local artists to submit mural design proposals for the theatre wall, beyond the initial students.
- Follow up with theatre owner about liability contract language for the mural.

No motion, discussion only.

5. New Business:

- a. None

6. Committee Comments or Concerns:

7. Announcement of the next meeting:

- a. Regular Meeting: June 5, 2024 at 5PM

8. Adjournment:

Meeting was adjourned at 5:25PM

Prepared by: Cyndi Thompson, City Clerk

John Henderson, Chairperson

Date

Economic Growth & Development Committee
Members

John Henderson (Chair) | Kirk Hayes | Vacant