



ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

AGENDA

July 10, 2024 at 5:00PM | Council Chambers, City Hall

1. **Call meeting to order**
2. **Approval of Minutes:**
 - a. Regular Meeting: June 5, 2024
3. **Public Comment** – Limit to three minutes per person
4. **Continued Business:**
 - a. Business Improvement District – Jordan
 - b. Rotating Street Banners – Jordan
 - c. Street Art Update – Jordan
5. **New Business:**
 - a. None
6. **Committee Comments or Concerns:**
7. **Announcement of the next meeting:**
 - a. Regular Meeting: August 7, 2024, at 5:00pm
8. **Adjournment:**

Economic Growth & Development Committee

Members

John Henderson (Chair) | Kirk Hayes | Rian King-Chavez

MISSION STATEMENT: The Economic Growth & Development Committee strives to create a strong and sustainable local economy by acting as a liaison for the cooperation of the City's disparate community organizations, providing economic incentives and assistance when necessary and warranted, promotion solutions to seeking creative solutions to problems challenging the City's business environment.

CITY OF DEER LODGE ECONOMIC GROWTH & DEVELOPMENT COMMITTEE

MINUTES

Meeting: June 5, 2024, at 5:00pm | Council Chambers, City Hall.

Members Present:	John Henderson, Kirk Hayes, Rian King-Chavez
Members Absent:	None
Mayor:	Absent
CAO:	Jordan Green
Staff:	Ava Hoffman
Guests:	None

1. Call Meeting to Order

Chairman Henderson Called the Meeting to order at 5:00PM.

2. Approval of Minutes

- a. Regular Meeting: April 3, 2024
- b. Special EG&D Meeting: May 22, 2024

Member Hayes motioned to approve both sets of minutes as presented. Member King-Chavez seconded the motion. 3 Ayes, 0 Nos. Motion passed.

3. Public Comment

- a. None

4. Continued Business:

- a. Business Improvement District-Jordan
Discussed fees from all businesses from Pennsylvania to Cottonwood Creek. List of steps to start public engagement.
 - i. Bid: cost of BID, information about BID, what the BID could look like.
 - ii. Involve Chamber and Discover Deer Lodge
 - iii. Door to Door interactions with businesses
 - iv. EG&D Informational Secession Meeting (in 2 months)

- v. Pass Resolution of Intention at Council Meeting (in 2 months)
- vi. Notices and Newspaper Articles
- vii. Protest Period
- viii. Public Hearing
- ix. Pass Resolution

Committee will establish Q&A's, bring graphics, and ideas of what a Board can do.

No motion required, Informational meeting.

5. New Business:

- a. Rotating Street Banners – Jordan

Chairman Henderson discussed and batted around ideas of what rotating banners could look like. The banners we have currently seem to get lost in site, and it would be good to rotate them out for better street visual. Some banner ideas were, Summer, Christmas, Homecoming, Graduation, City Logo. Jordan will discuss this with Trent as the PW crew would be responsible for installing them, Discussed maybe using a company to hang the banners. Start figuring steps and come up with a game-plan.

No motion required, Informational meeting.

- b. Street Art Update – Jordan/Ava

Discussed a mural at the Old Elk Tips building. Local DL artist to brain storm ideas. Move remaining funds of \$2,500 from Main Street Paint Funding to Street Art Painting project.

Member Hayes motioned to approve the moving of the funds as presented. Member King-Chavez seconded the motion 3 Ayes, 0 Nos. Motion passed.

6. Committee Comments or Concerns:

- a. Chairman Henderson: Discussed Downtown Master Plan and if members have a copy.

7. Announcement of the next meeting:

- a. Regular Meeting: July 3 10, 2024 at 5PM

8. Adjournment:

Meeting was adjourned at 5:39PM

Prepared by: Cyndi Thompson, City Clerk

John Henderson, Chairperson

Date

**Economic Growth & Development Committee
Members**

John Henderson (Chair) | Kirk Hayes | Rian King-Chavez